



Farm Credit of Southern Colorado Marketing Internship

Farm Credit of Southern Colorado is an agricultural lender who offers financing and other products and services to farmers, ranchers and rural America. Farm Credit of Southern Colorado serves over 1,300 customers in 31 counties in Southern Colorado. We are headquartered in Colorado Springs, CO and have six branch office locations, staffed with 70 employees.

Education and Experience:

Students must be in good standing academically and have one or two semesters of study remaining prior to graduation.

Must be knowledgeable in marketing and communications, with a strong skill set in graphic design.

- Strong skill in media concepts and designs
- Strong oral and written communication skills sufficient to effectively communicate and convey messages through marketing materials
- General knowledge of, or an interest in a career in, agricultural business
- Skill in working independently

Function:

Participate in an on-the-job paid summer internship program to learn the skills needed to create and coordinate marketing strategies across the Association, with customers and target prospective customers. A strong emphasis will be placed on social media and graphic design.

Responsibilities:

Under supervision:

- Design marketing materials to support relationship managers in growing the business
- Design and create advertising across all media outlets
- Assist in the Association social media campaign
- Design and create trade show materials
- Help with community relations events and activities

This internship is designed to provide an overview of Farm Credit of Southern Colorado's marketing department, as well as a general overview of Farm Credit's mission. Students will come away from the internship with a general idea of the skills and strategies involved in managing an agricultural cooperative's marketing campaign. Students will polish skills that will be applicable to future employment, as well as create portfolio pieces.

Interested candidates should send their resume to Debbie Anderson, VP Human Resources, Farm Credit of Southern Colorado at deborah.anderson@aglending.com by Friday, March 23, 2018. Debbie can be reached at the email above and is happy to answer any questions that you might have.

Farm Credit of Southern Colorado is an Equal Opportunity Employer